

# Valerie Margarēt

Timeless Artistry · Everyday Luxury · Rooted in Your Story

# Civic Wear

## The Lookbook 2026



Official DNC Vendor — Chicago 2024 (formerly Blinging Ts)

2026

*Civic Collection*



## The Story Behind the Brick

Valerie Margarēt spent 22 years as an educator before building a business alongside her husband. When he passed away unexpectedly, she found her way back through writing her memoir — *A Journey Through Grief: The Year of Firsts* — and designing civic empowerment tees that speak to her people. In 2024 she was selected as an official vendor at the Democratic National Convention in Chicago. This is her brick.

# The Collection

Four collections. Every message customizable in up to two colors — your organization colors, your Greek colors, or red black and green for Black power. Add yellow to create a Pan-African colorway — red, black, green, and gold — honoring the colors of the movement and the diaspora.





*Civic Wear · 2026*

## Our Collections

1. State-Specific Designs — You pick the state. We make it personal. Available for any state in the country. Three distinct design families — Overwhelm the Polls, Freedom Summer 2.0, and We the People.
2. Generation Specific — You pick yours. Every generation has a role. Baby Boomers, Gen X, Millennials, and Gen Z — one powerful design family across four generations.
3. Core Messages — Because some things need to be said out loud. Bold civic statements for every audience. This is a sampling — additional designs available upon request.



## STATE-SPECIFIC

Any state. Three design families. Your colors. Your message.

You pick the state. We make it personal. Available for any state in the country. Three distinct design families — Overwhelm the Polls, Freedom Summer 2.0, and We the People.



## GENERATION SPECIFIC

Baby Boomers. Gen X. Millennials. Gen Z. Every generation has a role.

You pick yours. Every generation has a role. Baby Boomers, Gen X, Millennials, and Gen Z — one powerful design family across four generations.



## CORE MESSAGES

Because some things need to be said out loud. Bold civic statements for every audience. Because some things need to be said out loud. Bold civic statements for every audience. This is a sampling — additional designs available upon request.



## THE FAMILY VOTES

The [Family Name] family. Four design options. Your colors. Your vote.

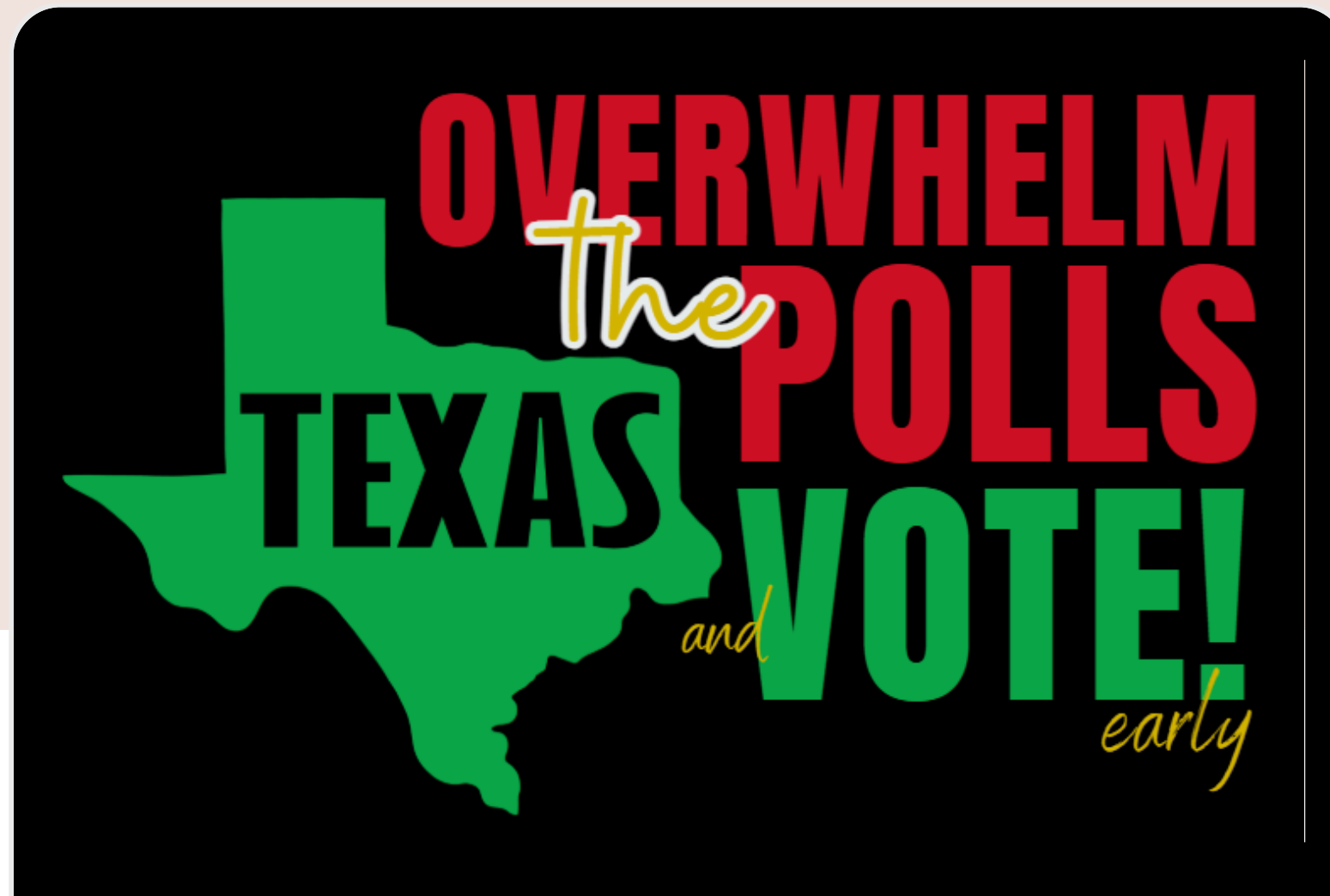
Because the family that votes together stays together. Custom family name on every shirt. Available year round — reunions, cookouts, vacations, and everywhere your family shows up.

# The Civic Wear Collection

Every shirt ships 7-10 business days after order. A tracking number is provided.

Customizable in 1-2 colors. All designs made to order.

*You pick the state. We make it personal.*



## State-Specific Designs

Available for any state in the country. Three design families — ***Overwhelm the Polls***, ***Freedom Summer 2.0***, and ***We the People***.

Customizable in up to two colors including organization colors, Greek colors, or red, black, and green.



## We Vote.

One unified design family. Four generations. Each version speaks directly to that generation's legacy and responsibility at the polls. Available in multiple colorways.

## Generation Specific

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Baby Boomers We Vote! — We Remember. We Persist. We Vote.

Gen X We Vote! — No Step Back. You Know We Stand.

Millennials We Vote! — We Learned. We Hustled. We Vote.

Gen Z — Loud Online. Louder at the Polls. We Vote.

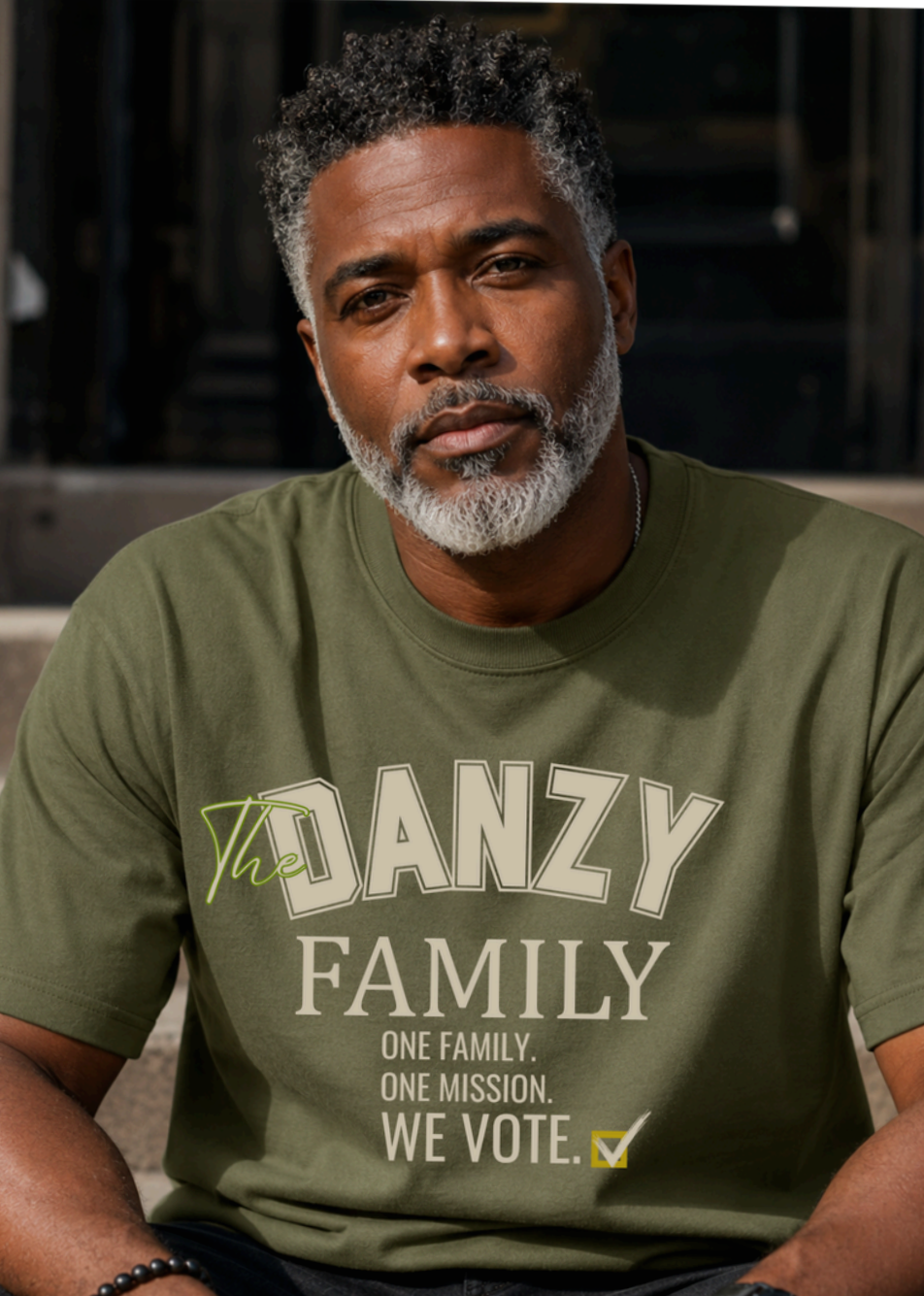
2026

*Because some things need to be said out loud.*



## Core Messages — A Sampling

Mobilize. Organize. Engage. • I Am the Vote They Tried to Suppress. • From Sit-Ins to Ballot Boxes. Same Fight. New Time. • Silence Changes Nothing. Voting Changes Everything. • Wearing Pearls. Doing the Work. • Bruh. Go Vote. • Sis. Go Vote. • Voting Is My Black Job. Additional designs available upon request.



The [Family Name]  
Family — One Family.  
One Mission. We Vote.



The [Family Name]  
Family — Our Roots Run  
Deep. Our Votes Run  
Deeper.



The [Family Name] Family —  
Back Together Again. And  
We All Came to Vote.

## This Family Votes Collection

Four slogan options. One custom family name. Available year round — family reunions, vacations, cookouts, and everywhere your family shows up together. Choose your slogan, submit your family name, and we handle the rest. Available in black, dark heather, and cream. Customizable in up to two colors.

2026

*Civic Wear*

## Shop Now with Valerie Margarēt

Order yours today. Ships in 7-10 business days.

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🌐 [www.valeriemargaret.com/election](http://www.valeriemargaret.com/election)

*Valerie Margarēt*

